

2024

▲ ELEVATE + TRAVELCONNECT

APRIL 9–11, 2024

WASHINGTON HILTON, WASHINGTON DC

atpco | ARC



WHY SPONSOR?

FOR THE FIRST TIME,
ATPCO AND ARC HAVE COMBINED
OUR ELEVATE + TRAVELCONNECT EVENTS

Double your impact in 2024!

With more attendees than ever before, make a lasting impression in 2024 with exclusive Elevate + TravelConnect sponsorship opportunities and be a part of this transformative event.

Why should your organization consider this new event?

This unique event will connect hundreds of engaged airline and agency industry players. Don't miss out on doubling your impact in 2024!

700+

Attendees

150+

Companies

50+

Speakers

22+

Hours of Content



PREMIER CONFERENCE SPONSOR

\$100,000 USD

ONE OPPORTUNITY

Gain unrivaled exposure to your target audience, including major global airlines, top travel agencies and travel executives. As the premier sponsor, your brand will enjoy the highest level of recognition throughout the event. If you are eager to make a lasting impact on the travel industry — look no further!

Sponsorship Benefits

- Company recognition on signage in key areas of conference space
- Opportunity to address attendees from the Main Stage (15 minutes)
(with approval from ATPCO/ARC)
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Company featured in dedicated email blast to conference attendees
- One complimentary exhibition space in Connection Hub
- Up to six complimentary conference registrations for sponsor representatives

Optional Opportunities

(at sponsors' cost to create and ship with approval from ATPCO/ARC)

- Company branded gifts and/or flyers placed on Main Stage chairs



CONNECTION HUB

\$20,000 USD EACH

ONLY 6 AVAILABLE

Do you want to meet the following conference attendees?

- Major global airlines
- Travel agencies, including major online travel agencies (OTAs)
- Global distribution systems (GDSs)
- Corporate travel departments
- Data companies

If so, then showcase your company, brand and products to 700 key airline industry and travel agency executives at ATPCO and ARC's Connection Hub on Wednesday, April 10, and Thursday, April 11, during coffee/networking breaks. The Connection Hub exhibit space will be set up near the breaks to encourage conference attendees to interact and network with exhibitors.

Sponsorship Benefits

- Branded exhibit signage in high-traffic event area (breaks)
- Seating for two in exhibit space
- Basic internet access and basic electrical services in exhibit space
- One display monitor
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Up to two complimentary conference registrations for exhibiting representatives

Optional Opportunities

(at sponsors' cost)

- Additional equipment and furniture for exhibit space



LUNCHES

\$30,000 USD EACH

TWO OPPORTUNITIES

- **WEDNESDAY APRIL 10**
- **THURSDAY APRIL 11**

Lunches will be served to all registered attendees. Showcase your brand and products to hundreds of attendees as they dine together.

Sponsorship Benefits

- Company recognition on signage in lunch areas
- Opportunity to address attendees from podium during lunch (3 minutes)
(with approval from ATPCO/ARC)
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Up to four complimentary conference registrations for sponsor representatives

Optional Opportunity

(at sponsors' cost to create and ship with approval from ATPCO/ARC)

- Company branded gifts and/or flyers placed on lunch chairs



BREAKFASTS

\$25,000 USD EACH

TWO OPPORTUNITIES

- **WEDNESDAY APRIL 10**
- **THURSDAY APRIL 11**

Breakfasts will be served to all registered attendees. Start off the conference day by highlighting your company to hundreds of attendees.

Sponsorship Benefits

- Company recognition on signage in breakfast areas
- Opportunity to address attendees from podium during breakfast (2 minutes) *(with approval from ATPCO/ARC)*
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Up to three complimentary conference registrations for sponsor representatives

Optional Opportunity

(at sponsors' cost to create and ship with approval from ATPCO/ARC)

- Company branded gifts and/or flyers placed on breakfast chairs



COFFEE/NETWORKING BREAKS

\$12,500 USD EACH

FOUR OPPORTUNITIES

- **MORNING BREAK - WEDNESDAY APRIL 10**
- **AFTERNOON BREAK - WEDNESDAY APRIL 10**
- **MORNING BREAK - THURSDAY APRIL 11**
- **AFTERNOON BREAK - THURSDAY APRIL 11**

Coffee breaks are strategically planned to maximize opportunities for networking and highlighting your company, brand and products. Breaks will be set up near the Connection Hub exhibit space to encourage conference attendees to interact while sipping on a beverage, networking with other attendees or catching up with old friends.

Sponsorship Benefits

- Company recognition on signage in break areas
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- One complimentary conference registration for sponsor representative

Optional Opportunities

(at sponsors' cost to create and ship with approval from ATPCO/ARC)

- Company branded cocktail napkins for breaks
- Company branded gifts and/or flyers placed throughout break areas
- Company engagement with attendees during breaks



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WI-FI

\$20,000 USD

ONE OPPORTUNITY

Conference attendees need to stay connected throughout the conference. Wi-Fi will be provided to all attendees from Tuesday, April 9, through Thursday, April 11. Feature your company as the Wi-Fi sponsor to give your brand exclusive exposure over three days.

Sponsorship Benefits

- Company recognition on signage in registration area
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Creation of company custom conference wireless network name and password (*with approval from ATPCO/ARC*)
- Company recognition on Wi-Fi browser pop-up page
- Up to two complimentary conference registrations for sponsor representatives





INDUSTRY SUPPORTER SPONSOR

\$7,500 USD

FIVE OPPORTUNITIES

Position your company front and center as an industry supporter.
Limited inventory is available.

Sponsorship Benefits

- Company recognition on conference website event mobile app, program schedule, walk-in slides and general signage
- One complimentary conference registration for sponsor representative

CONTACT US

REACH OUT TO THE FOLLOWING ATPCO OR
ARC STAFF **TO DISCUSS SPONSORSHIP OPPORTUNITIES**

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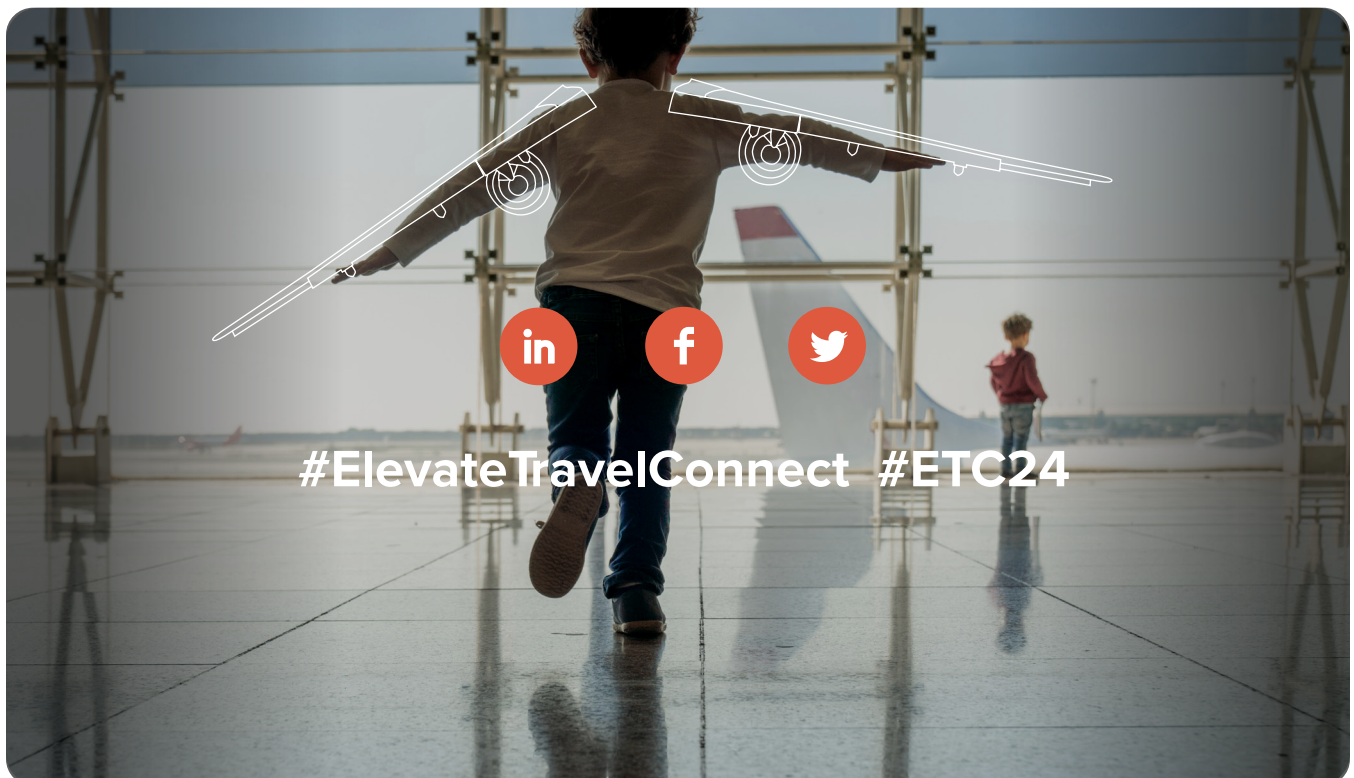
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